

CABINET

20 MAY 2022

REPORT OF PARTNERSHIPS PORTFOLIO HOLDER

A.2 UPDATE ON COMMUNITY PROJECTS

PART 1 – KEY INFORMATION

PURPOSE OF THE REPORT

To provide an update and seek Cabinet endorsement for a number of community projects that contribute to the organisation's Community Leadership role.

EXECUTIVE SUMMARY

The Council's Corporate Plan 2020-2024 places Community Leadership at the forefront of everything the authority does through the delivery of high quality, affordable services and working positively with others.

To deliver this aspiration, a number of community projects have been formed under the following themes:

- Health and Wellbeing
- Education
- Community Safety
- Economic Growth & Leisure

Officers have been instrumental in the sourcing of, and application for external funding, for the delivery of a number of these projects. To date this has secured £4.4 million of funding for these initiatives.

This report provides an overview of the projects which have been identified in accordance with the role of the Council, as a Community Leader. The Council is not the statutory provider for Education, Health and Wellbeing. However, through influence, bringing stakeholders and partners together to share and improve practices, there are a number of areas where the Council can offer support to Education and Health providers, and ultimately children, learners, patients and residents across the district.

The projects below will continue to form the subject of regular updates to the Portfolio Holder for Partnerships and the Community Safety and Health and Wellbeing Board.

RECOMMENDATION(S)

It is recommended that:

- a) **Cabinet endorses the projects listed within this report as those which will continue to be supported in 2022/2023 in alignment with the Corporate Plan priorities.**
- b) **the Community Leadership Overview & Scrutiny Committee is requested to continue to scrutinise this work programme.**

REASON(S) FOR THE RECOMMENDATION(S)

The Council has Community Leadership as a key priority within the Corporate Plan and Priorities. This report provides an overview of the range of projects being undertaken across

the Council.

ALTERNATIVE OPTIONS CONSIDERED
N/A

PART 2 – IMPLICATIONS OF THE DECISION

DELIVERING PRIORITIES

The Council’s Corporate Plan 2020-2024 puts Community Leadership at the forefront of everything we do, and within that has a focus on education, health, community safety and regeneration, in addition to the following priorities:-

- Community Leadership through Partnerships
- A Growing and Inclusive Economy
- Delivering High Quality Services
- Building Sustainable Communities for the Future
- Strong Finance and Governance

OUTCOME OF CONSULTATION AND ENGAGEMENT

Each project requires different consultation and engagement depending on the stakeholders.

LEGAL REQUIREMENTS (including legislation & constitutional powers)

Is the recommendation a Key Decision (see the criteria stated here)	NO	If Yes, indicate which by which criteria it is a Key Decision	<input type="checkbox"/> Significant effect on two or more wards <input type="checkbox"/> Involves £100,000 expenditure/income <input type="checkbox"/> Is otherwise significant for the service budget
		And when was the proposed decision published in the Notice of forthcoming decisions for the Council (must be 28 days at the latest prior to the meeting date)	

The Monitoring Officer confirms they have been made aware of the above and any additional comments from them are below:

Yes, the report has been reviewed by Management Team.

FINANCE AND OTHER RESOURCE IMPLICATIONS
Finance and Other Resources

The Council’s role in Partnerships is to influence, facilitate and in some cases deliver through partners.

Each project shown in Table 1 and 2 below, are assessed on an individual basis to determine the role of the Council and what will have the most beneficial impact for residents. In some cases funding opportunities are turned down because they are beyond the capacity within the Council, are not aligned to the Council priorities, or it is decided there are other partners that could deliver a more impactful delivery for residents.

The majority of the projects identified require partnership working (*including officer time*) to deliver. As well as lead officers, support will also be provided by key support teams within the Council including HR, Finance and Legal where required.

Some projects are subject to external funding or partners' financial support (*see Table 1 below*).

<u>Current Projects 2021/2022</u>	<u>External funding sourced (£s)</u>	<u>TDC budget or held externally</u>
Wellbeing Hub (young people)	245,000.00	TDC
Tending Education Strategic Board (TESB) - Two key priorities: Recruitment & Retention of Teachers	2,000.00 (TDC) 25,000.00 (ECC)	TDC External
Teach First		
IntoUniversity	1,200,000.00	External
Tending Health and Care Academy		
Community Safety & Health and Wellbeing Board		
Local Delivery Pilot (Micro grants)	£75,010.28 allocated to date (38 micro grants)	External
Essex Pedal Power	2,800,000.00	ECC
Youth Project	6,000.00	TDC
XY Impact Project	20,000.00	TDC
Dot Come & Watch Over Me		TDC
SOS Bus Project		
Crucial Crew	2,000.00	TDC
Colchester United – FITC Mental Health workshops	5,000.00	TDC
Colchester United – Unite our Communities Programme	5,000.00	TDC
Colchester United/ Football in the Community 1-2-1 / Small Group Mentoring	5,500.00	TDC
Tending Local Cultural Education Partnership	5,000.00 (TDC) 15,000.00 (Match funding Theatre Temoin)	TDC
Junior Ambassadors Programme	16,000.00 (TDC funded with partner support)	To be confirmed

TOTAL	4,426,510.28	
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Table 2 – New/Planned Community Projects 2022/2023 (to date):

<u>New/Planned Community Projects 2022/23</u>	<u>Funding (£s)</u>	<u>TDC budget or held externally</u>
Est Safety - 2 Johns Online Safety	2,000.00	TDC
Crucial Crew	2,000.00	TDC
Pamoja Project – African Families in the UK	2,000.00 (potential match funding from Local Delivery Pilot)	TDC
Next Chapter	10,000.00	TDC
U-Turn	11,282.68	TDC
Safer Nights campaign/ASB Clacton	2,000.00	TDC
Crimestoppers – Call out Crime campaign	2,000.00 – 3,000.00 (potential match funding)	TDC
Junior Ambassadors Project	16,000.00 (currently sourcing funding)	To be confirmed
Health Funding:-		
- Housing	900,000.00	TDC
- Health Inequalities	600,000.00	TDC
- Community Safety	48,000.00	TDC
- Local Delivery Pilot	750,000.00 (held by Active Essex exclusively for Tendring projects)	External
- Alliance Neighbourhood Project	63,000.00	TDC
TOTAL	2,409,282.68	

The Council has a statutory requirement to deliver against agreed priorities for its Community Safety work programme. (*The Crime and Disorder Act 1998 places a statutory duty on a number of responsible authorities to work in partnership to reduce crime and disorder*).

It is recognised that the Council does not have a specific statutory obligation in relation to Education, Health and Wellbeing. However, through its Community Leadership role, it does engage with partners in supporting and influencing improvements in these areas.

The Section 151 Officer confirms they have been made aware of the above and any additional comments from them are below:

Yes, the report has been reviewed by management Team.

USE OF RESOURCES AND VALUE FOR MONEY

The following are submitted in respect of the indicated use of resources and value for money

indicators:	
A) Financial sustainability: how the body plans and manages its resources to ensure it can continue to deliver its services;	
B) Governance: how the body ensures that it makes informed decisions and properly manages its risks, including; and	
C) Improving economy, efficiency and effectiveness: how the body uses information about its costs and performance to improve the way it manages and delivers its services.	
MILESTONES AND DELIVERY	
Each project will work to specific delivery plan/milestones.	
ASSOCIATED RISKS AND MITIGATION	
Robust project management and good partnership working will mitigate the risk of failure to deliver against key milestones.	
EQUALITY IMPLICATIONS	
EQIAs are prepared for projects on an individual basis.	
SOCIAL VALUE CONSIDERATIONS	
Community leadership has considerable social value as detailed within this report.	
IMPLICATIONS FOR THE COUNCIL'S AIM TO BE NET ZERO BY 2030	
This is considered and community projects are on the whole delivered at a very local level.	
OTHER RELEVANT CONSIDERATIONS OR IMPLICATIONS	
Consideration has been given to the implications of the proposed decision in respect of the following and any significant issues are set out below.	
Crime and Disorder	To be considered as part of the formulation of individual projects.
Health Inequalities	To be considered as part of the formulation of individual projects.
Area or Ward affected	This will vary for each project and subject to agreed project outcomes.

PART 3 – SUPPORTING INFORMATION

BACKGROUND
An overview of each of the projects is provided below:
<p><u>Education</u></p> <p>The ongoing work to support the Education agenda also supports both the Essex and Tendring Children & Young People's Strategy 2021- 2024 and Delivery Plan 2021/2022. Tendring's priorities include ensuring children are safe, emotionally healthy, have positive futures and have access to good quality education, training and work opportunities.</p> <p>Tendring's Children & Young People Strategy 2021 – 2024 identifies priorities for the children and young</p>

people of Tendring as follows:-

- **Feeling Safe & Connected to Place**
supporting young people to make the right choices and minimise risk taking behaviours
- **Improving attainment levels, enhancing skills, learning and career opportunities**
creating opportunities for C&YP to learn and develop new skills and, improved educational outcomes
- **Enjoying active healthy lifestyles and good mental health**
- **Working to encourage active young citizens who have a voice**

A key priority has been to ensure that partnership working continues to be effective and that the Council continues to provide support, encouragement and commitment to working collaboratively with schools to improve school attainment levels, raise aspirations and opportunities for children and young people across the District

Health

The Council has operated a Health and Wellbeing Board since 2013 to bring key partners together to work more effectively as a system to deal with the wider determinants of health that impact on residents.

In 2020, the Community Safety Partnership and Health and Wellbeing Board merged due to the joint agenda they both were seeking to address, such as mental health, anti-social behaviour and violence. Merging the Boards has further developed partnership working with a focus around the wider determinants of health to help resolve issues.

As part of this closer working the North East Essex Clinical Commissioning Group as a member of the North East Essex Health and Wellbeing Alliance has provided significant funding for the Council to use to address some of the wider determinants of health. Initially the funding focussed around health inequalities and has now been extended with very significant investment in physical activity and housing.

This demonstrates the confidence that the health system has in the importance of the local councils contribution to health and a focus on the important role of prevention which is where much of the Council's work is centred around.

Community Safety

Crime and Anti-Social Behaviour prevention is not the sole responsibility of any one public service but of all agencies and communities. The success of dealing with the complex challenges faced in Tendring needed innovative solutions. Essex Police and Tendring District Council worked together to develop a Hub approach where partners could be co-located to share formal and informal information, this Hub is now located within Tendring District Council Offices.

An analysis review of overall recorded crime, together with an evaluation of responses from public engagement, identifies the key priorities for the Tendring Community Safety Partnership 2022/23. At a delivery planning meeting on 21.03.2022, key priorities were identified as follows:-

Tackling ASB and supporting vulnerable people:

Identifying and supporting repeat and vulnerable victims. Identify hotspot locations and / or increases in ASB trends. Anti-Social Behaviour affects families and communities and by addressing these activities we can help improve the quality of life in the community. Improve perceptions and facilitate local problem solving to address issues.

Reducing Serious Violence:

Domestic Abuse, Sexual Offences incl Rape, CSE, Gang related violence, Hate Crime, Cyber bullying / grooming, Serious Organised Crime to include Modern Day Slavery, Human Trafficking and

Violent Extremism.

Effective partnership working, to meet emerging local threats and issues:

Identifying hotspot locations, and / or increases in crime trends. Work with partner agencies to raise awareness of Knife Crime across the district. The fear of crime, whether real or perceived, can also have a very serious impact upon people and communities.

Reduce youth offending and re-offending of adults and young people

Reduce youth offending and reoffending of adults and young people, thereby reducing instances of residential (dwelling) burglary, most serious violence, personal robbery and drug offences. Reoffending affects families and communities and by reducing it we can help increase community cohesion and improve their quality of life. The fear of crime, whether real or perceived, can also have a very serious impact upon people and communities. Reducing reoffending can help build safer communities and increase public confidence in the criminal justice system.

Economic Growth & Leisure

Community projects undertaken by the team tend to have an economic focus, for example the emerging Creative & Cultural Strategy, which highlights the opportunities for job creation and business growth in this sector across the district.

Projects such as the Dig4Jaywick Community Garden and the Junior Ambassadors have demonstrated great success, attracting attention from University of Essex and Anglia Ruskin University, as well as forging strong partnerships with organisations such as Refugee Action and local BAME groups.

The Tendring Cultural Education Partnership (TendringCEP) is an exciting partnership that supports children and young people to fulfil their creative potential and access high-quality cultural experiences where they live, where they go to school, and where they spend their free time. Working in partnership with Tendring District Council, Royal Opera House Bridge and Arts Council, TendringCEP is a growing group of organisations that work together in partnership to nurture creative and cultural education for all communities in Tendring.

PROJECTS

The following sets out details of specific projects which are being undertaken:

HEALTH PROJECTS

Local Delivery Pilot

Sport England has extended the Local Delivery Pilot to 2025 to allow more time for effective learning. There have now been 38 applications approved in Tendring for micro grants (*up to £2,500*) with the vast majority being approved both by the Local Implementation Group (*made up of local partners*) and then approved by Sport England, with £75,010.28 allocated to date. Projects supported include:

Ben Clyne Sheltered Housing fitness

Ben Clyne, a local fitness instructor, utilised his micro-grant funding to create a hybrid model to offer older people manageable 15 minute fitness sessions to tackle the deconditioning caused by COVID.

The Tendring Local Coordinator, introduced Ben to local sheltered housing and over 50s facilities where a real appetite for affordable fitness sessions was discovered.

Ben has now tapped into the broader LDP community and is now working with social prescribers to offer his in-person and virtual sessions to more deconditioned adults throughout Tendring.

Jodie Milne Inclusive dance

Jodie received microgrant funding to upskill and fulfil her dream of being an inclusive dance instructor. Once she has qualified, Jodie will start dance classes in the local community with her funding for those with disabilities and health conditions to improve both their physical and mental health. Jodie has ADHD and autism and wanted to create a class whereby anyone could attend to get moving, have fun and feel included as personally she had found it difficult to find a place like this in the past.

The guidance and support Cheryl provided has done wonders for her self-confidence and she can't wait for the future. In Jodie's words: *"I can do anything. I can be me. I can do this"*

Tendring District Youth Football Club

This community based football club received funding from an LDP micro grant and is going from strength to strength. They are a club which came about due to the demand in the area for community/casual football for children, young people and adults who didn't want to do competitive football. The club has had to increase their sessions due to the popular demand and have recently added a second girls team. Not only do they play football they have regular walks, fun activities and also fund raise and support the local food banks.

Jaywick Sands Boxing Club

Funded through the LDP, Jaywick Sands boxing club started in February following requests from young people in the area for a local boxing club. The non-contact club has been set up in the function room of the Never Say Die and has gone from 2 sessions per week to 6 sessions per week due to the demand. The sessions are not only for children and young people, their parents and other adults also attend sessions. One parent told Cheryl from Active Essex that she was paying £18 per week to take her 2 sons to Clacton for boxing, she is thrilled this activity is now on her doorstep and that the cost is significantly less.

In respect of the larger investments being considered by the LDP there is investment panel approval for up to £850 000 of spend although some projects are still going through the implementation process. Those implemented have included delivering capacity within CVS Tendring and Inclusion Ventures so physical activity is part of their core offer, supporting organisations such as Teen Talk and Lads Need Dads, the training of GPs to refer using physical activity and supporting the octopus trail.

The current areas of significant funding as part of the overall £850 000 include the Essex Pedal Power project, Beat the Streets and Street Tag and also consideration of the disability cycling offer that could be provided.

Essex Pedal Power

Bikes continue to be provided to those in the community in Jaywick Sands and West Clacton whose biggest barrier to cycling is not having a bike. Of the 1200 applicants, 970 are eligible to receive a bike. The second batch of bikes have now been received and are being built and distributed to applicants with 122 bikes being distributed and 5 of these directly through social prescribing. Since the start of the programme over 1800 miles of travelling has been recorded.

The programme has also taken on new premises both within Jaywick Sands, and also in the Adult Community Learning site in Clacton to ensure there is good access to the community and this has provided much needed storage space to help store and build the bikes for distribution. There is on-going training for those who have received bikes to help support new cyclists and build their confidence. Training has been provided to a member of the team around cycle maintenance both to extend the capacity to build bikes, and also to offer maintenance support to those who have received bikes and build up maintenance skills for recipients as well.

Disability Cycling

Within the Essex Pedal Power scheme there is a desire to extend the reach to those who are disabled to allow them to be able to cycle. Initially this is about those applicants who applied to the Essex Pedal Power scheme who highlighted they had a disability and working with them to meet their needs.

A specialist will meet these individuals to make an assessment of their needs and what adaptations may be needed to make to a bike to allow them to cycle. Following this, the correct bikes will be purchased and adapted so that each bike is bespoke to the individual to meet their needs.

In addition to this advice and support will be provided to help support people to get cycling. The Council has set aside £50,000 to help deliver this out of the public health funding which is

provided to the Council.

At the same time a much wider scheme is being considered including a disability cycling track that could be aligned to a Pump Track/BMX track and currently is the subject of further feasibility work. Further to this is the potential for other mini hubs around the district. Funding still needs to be sought for these projects however providing equality of opportunity for those with disability is a potential aspiration.

Beat the Street

The hugely successful Beat the Street game operated in Harwich in the autumn of 2021 and attracted over 2800 participants out of a population of around 18,000. This was a very significant part of the population that were walking, cycling, scooting or running and therefore resulted in much higher levels of physical activity.

Over 35,000 miles were travelled over the period of the game which was very successfully organised through the great work of CVS Tendring. Players worked as individuals or in teams to tap the boxes around Harwich and Dovercourt to get points which could result in prizes and an awards ceremony was held after the game to honour those who were the top scorers in the community, amongst groups and also amongst the schools.

After the great success of Beat the Streets in Harwich and Dovercourt it is now proposed to extend the game to Clacton as well to help boost physical activity there.

As part of the Clacton 150 celebration a different game, Street Tag, has been running in Clacton which is coming to an end and it is now proposed to be taken to other parts of the district as well.

Suicide Prevention

As part of the ICS Wave 2 Suicide Prevention programme for North East Essex and Suffolk, "Zero Suicide Alliance Training" was organised for all TDC senior managers in July, and subsequently to all members via the regular All Members Briefing in September 2021.

North East Essex Health and Well-being Alliance

As part of the continued working with the Alliance and in conjunction with Colchester Borough Council, the Council leads the Be Well Domain work which seeks to help adults make healthy lifestyle choices.

In particular this focuses on the importance of physical activity and developing effective schemes to increase activity and is now also focusing around wider areas such as housing.

As part of this relationship with the Alliance and the significant contribution that the district council can make towards delivering improved health there is now significant funding coming to the Council and its partners in relation to health inequality, housing and physical activity (Ref: Table 2, page 3).

The initial health inequality money received by the Council is proposed to be used around areas such as fuel poverty, housing enforcement, Family Solutions support in Harwich, Careline support for those with no next of kin and to provide data and insight and wider project support. For the new money provided by the CCG spending plans are still being considered and include housing and environmental support focussed in Jaywick Sands and the potential for further developing of physical activity projects such as around Essex Pedal Power, disability cycling and helping people to become active through gamification.

COMMUNITY SAFETY PROJECTS

The Essex Violence and Vulnerability (V&V) Unit.

The V&V Unit has identified Tendring as one of the areas where a multi-agency approach is needed to tackle violence and vulnerabilities within communities. This correlates with two of the Tendring Community Safety Priorities of reducing harm to and safeguarding vulnerable victims (*including children*), and reducing violence and knife crime.

It also aligns with three of the priorities in the Police and Crime Plan 2016-2021:

- Priority 4 - Reverse the Trend in Serious Violence;
- Priority 5 - Tackle Gangs and Organised Crime;
- Priority 6 - Protecting Children and Vulnerable People from Harm.

The V&V Strategic Executive Group agreed to focus on 11 wards within five areas of Essex (*two of which are in Tendring: Pier Ward and West Clacton & Jaywick Sands Ward*), as part of the approach. It focuses on prevention of perpetrators offending, rather than victim prevention, alongside tackling crime hotspots.

Officers have been working with Essex Police to liaise with the V&V Unit, and agreed to approach UTURN4SUPPORT to devise a project meeting these shared objectives.

Youth Impact Project. Funding: £20,000 UTurn project.

The XY Impact Youth Project is a community-based mentoring and educational project designed to implement early intervention to prevent long-term Anti-Social Behaviour, social exclusion, and criminal offending.

Delivered by UTurn youth workers, it will provide one-to-one and group sessions with young people where they congregate. Youth workers will provide support, advice and information on county lines and knife-related violence, helping young people to redirect and reorder their own lives away from offending.

Young people will develop their self-esteem and confidence, have reduced barriers to education, and be prepared to deal with life by equipping them with social skills, self-awareness, and to increase their resilience. These skills will include relationships and trust, conflict resolution, and promote positive peer groups.

The objectives include:-

- To provide and encourage young people to participate in the use of existing services and support;
- Identifying young people with underlying risk and protective factors for becoming involved in county lines related crimes using a multi-agency approach;
- Changing attitudes and increasing young people's confidence and aspirations, reducing the likelihood of violence.

Dot Com and Watch Over Me Programmes. Funded by the Police, Fire & Crime Commissioner and V&V Unit. Continued into 2021 – Funded via V & V Unit – no charge to Tendring

The V&V Unit has commissioned the Dot Com Programme and Watch Over Me project, with the programme offered in Tendring to young people, delivered by Teen Talk and Inclusion Ventures.

The Dot Com Digital Programme is a safeguarding resource which educates children to prevent them becoming victims of crime. It is supported by the Home Office and cited as a tool for prevention of online harm in Department for Education (DFE) guidance.

Watch Over Me soap opera series is a programme for Teenagers– which aligns with the curriculum requirements about relationships and sex education.

Watch Over Me is designed to stimulate discussion around sensitive issues and the risks young people face in life.

Community Safety and Health and Wellbeing Project – SOS Bus Project. Funding: All agencies support the project with officer attendance each week. No cost to Tendring CSP or Tendring Council

As a result of the Pandemic and other factors, many across Tendring now face the possibility of hardship, which will affect their ability to remain in accommodation moving forward.

The SHELLS partnership is a collection of charities and organisations who are working together in Tendring to help support homeless people, or those at risk of homelessness, with health, wellbeing and accommodation support. The Open Road SOS Bus will enable the SHELLS partnership to provide an outreach service.

The SHELLS partnership includes:

- Open Road
- Summit Services
- Essex Partnership University Trust
- CVS Tendring
- Social Prescribing
- Anglia Care Trust
- Phoenix Futures

Officers from TDC attend when required.

Crucial Crew. Funding: £2,000 by Community Safety Partnership.

Theatrical production Lines is an immersive theatre production created by Tic Box productions and filmed on location at the Civic and Cramphorn Theatre in Chelmsford, Essex. The powerful theatrical performance dramatically unravels the story of PJ a year 7 boy groomed and criminally exploited by a gang. The 35 minute, age appropriate, pre-recorded Play on Film was delivered via a Drop Box link enabling schools to watch at leisure prior to their dedicated workshop timeslot. Live Interactive Workshop The objective of the 1-hour live workshop was to educate young people on the warning signs of an exploitative relationship and how to seek help and support. Guided by a facilitator, the interactive Zoom session featured a Q&A with PJ, played by the actor who remained in character. This provided the young people with the opportunity to explore how PJ was groomed and how different life choices could influence the outcome of his story. To comply with government restrictions, groups joined the session from their individual classroom bubbles via a video link.

Over 80% of Primary schools in the District registered and participated in the programme which started from 2nd through to 12th of November 2021. The feedback from the schools and pupils were positive.

Outcomes

- District-wide, Crucial Crew focused message and delivery option were well accepted by the schools
- The level of engagement from Primary Schools across Tendring was high which indicates an ongoing desire to support the project in the future.
- The project aligned to local community safety priorities and raised awareness of County Lines.
- The hybrid delivery of virtual and live drama possibilities is effective and meet the changing circumstance that may occur as we have experienced with the Covid-19 restrictions era and helps to optimise cost.

STREET ACTION DAYS – No cost – Officer time only

During the last year, the CS team and partners conducted several residents' engagement events which were stats and intelligence led. Up to 886 Doors were reached and 396 residents were

engaged. Working with other Community Safety partners and elected representative(s), the team listened and solved residents' issues on-the-spot and made over 70 referrals of residents' concerns for detailed attention to specialist agencies as appropriate.

Anti-Social Behaviour Issue attended:

- Fly Tipping
- Drugs & Gangs
- Regular Unreasonable Noise
- Inconsiderate Parking

Communities covered included:

- Percy King Estate in the Rush Green Area, Clacton
- Burrsville Ward Area and Environs
- Ruaton Drive Area, Clacton
- Brooklands Estate, Jaywick Sands Area, Clacton On Sea

Other complex anti-social behaviour issues were resolved by working with community leaders and opinion influencers.

Feedback from residents and partners were positive.

The Youth Project - £6,000 funded by Tendring Community Safety Partnership

The project aims to work with young people to develop their self-esteem and confidence, reduce barriers to education, to prepare young people to deal with the challenges of life by equipping them with social skills, self-awareness, and to increase their knowledge, capacity, and resilience in relation to violent crimes under the umbrella of knife crime and county lines culture.

Furthermore, it intends to improve the lives of young people in Tendring by increasing their skills and abilities to enable them to make decisions that equate to them functioning as responsible members of the community, to educate and reduce county lines activity, reduce knife crime and youth violence, CSE and antisocial behaviour. In addition, it seeks to advance their awareness of the dangers and consequences of being involved in violent crime and increase personal and public safety.

Delivered knowledge and awareness about county lines, knife crime and youth violence focused on; what to do in an emergency, helpful ways to deal with stress. Next Phase, 10 young people to participate and Youth Project to be delivered as a series of workshops and activity day over 30 weeks.

The anticipated outcomes are as follows:

- Increased confidence in young people's own ability to communicate and express their needs,
- Enhanced knowledge, skills and motivation that enables young people to make informed choices,
- Prevention of victimisation and reduction of county lines culture offences,
- Increased understanding of the nature of county lines culture and knife crime,
- Increasing the awareness of the physical and emotional impacts of county lines culture and knife crime,
- Increased knowledge and awareness of the legal consequences of being involved in county lines and violent crimes,
- Increased confidence and capability in emergency care and safety awareness,
- Increased employability and team-building skills for the young people to develop,
- Increased knowledge of whom they contact to report incidents they experience or witness.

**Colchester United Football in the Community
Unite Our Communities Programme - £5,000 Funded by Tendring Community Safety
Partnership**

Engaged 643 young people of which 552 received the project within the school setting via school enrichment days, the rest were delivered via presentations.

The programme directly addresses the issues of hidden harms such as exploitation and grooming in relation to radicalisation and terrorism. It is anticipated young people in transitional age groups will benefit from this intervention the most. By creating safe and productive spaces to discuss these issues and those surrounding Hate Crime, it enables young people to voice their own concerns and create shared values as cohorts of young people that will translate to stronger more cohesive communities.

**Colchester United Football in the Community
CUFITC Mental Health Awareness Workshops - £5,000 Funded by Tendring Community Safety
Partnership**

Sessions are interactive and aims to break down the stigma that still surrounds mental health. To date Colchester United have delivered presentations to 300 young people with more bookings scheduled. Overall, 89% of pupils reported improved confidence and feel safe at school to talk and engage on Mental Health issues.

The project is targeted at engaging with secondary school aged children both in and out of education settings to assist in broadening their horizons surrounding mental health. The programme enables a much needed two way approach with young people, where they can discuss trends in their community, misconceptions and be provided the support and signposting they need.

The programme will engage with young people to empower them to make positive choices around their own mental health and others around them. Poor levels of mental health can make these young people more vulnerable and susceptible to harm due to levels of stress, anxiety and a sense of belonging they may not be getting through family or social circles. (or they may not feel like they are getting this).

Suicide prevention is also covered within the programme, in conjunction with signposting to partners. Essex has a very high rate of suicide levels and once again the fear of crime, poor levels of community cohesion and support are a contributing factor to this. Our programme will make this issue a discussion point with key aims and objectives to make this an open topic where support, self-care and awareness of the issue alongside the discussions around this will remove the stigma associated with suicide.

**Colchester United Football in the Community
CUFITC 1-2-1 / Small Group Mentoring - £5,500 Funded by Tendring Community Safety
Partnership**

Reached targeted number of 15 participants. Delivered across three separate schools. Programme is helping pupils develop skills to manage emotions and deal with life issue outside school. Educating pupils of risk of carrying knife and dangers of knife crime Planned more engagement with schools for a 30- minute intervention sessions to each child.

The 1-2-1 and small group mentoring project will help to potentially address all of the CSP strategic priorities and below are some details as to what issues may be addressed and how we will do this alongside partners we will work with to address the issues below.

Due to our project being a completely bespoke one, it is based on the needs of the people we are engaging with. Across Tendring this is a priority, working alongside organisations such as a local schools, colleges and Essex Youth Service we will aim to engage with those young people who may be deemed more vulnerable and in need of our interventions.

Another key area of work for us in this project will see us work closely with CSP, TDC as well as local

policing teams to ensure that we can be a direct referral partner for these organisations who deal with young people on the periphery of youth violence. Our role in this partnership will be based on using the role models and power of interventions to put in place positive plans for these young people to help pull them back away from any negative influences they may be facing.

EDUCATION PROJECTS

Tendring Education Strategic Board (TESB).

The TESB was established in January 2020. Membership of the Board includes Head Teachers from each secondary school, a representation of primary school Head Teachers, Essex County Council, Tendring, Colchester Institute, IntoUniversity and other local education providers. Recognising the need to work collaboratively to achieve the following aims:-

- Raise educational outcomes for the children and young people of Tendring;
- Positively impact on the wider community of Tendring through improvement of education;
- Influence other programmes to specifically support Children and Young Persons (CYP) and their families;
- Connect with other organisations to target funding and initiatives towards Tendring e.g. lottery funding, commissioned contracts;
- Identify and deliver collective solutions which increase the consistency of best practice and offer for CYP in Tendring.

In order to meet the above, the Board have targeted their focus on 3 key areas. The priorities which were agreed in 2020/21 continued into 2021/2022 academic year due to the pandemic:-

- Recruitment of high-quality staff;
- Retention of high-quality staff;
- Improved pupil attendance and engagement of children, young people and their families

An opportunity to provide additional support to Tendring schools in relation to Early Years speech and language was agreed by the Board in June 2021. This was a result of the twinning arrangement in place with Ipswich and Norwich Opportunity areas.

There is also a sub-group working on the development of the Post-16 local offer, who report into the TESB, as well as a regional/national barriers sub-group looking at solutions to any potential barriers within the locality. Progress on the agreed priorities are reported to the Community Leadership Overview and Scrutiny Committee.

In June this year, the TESB are planning a “**Let’s Celebrate**” event to be held at Clacton Town Hall, which will include presentations from pupils representing a range of schools across the Tendring district. They will take centre stage, demonstrating the impact of the work that is in place within our schools at the current time. There will also be stalls to visit and an opportunity to hear what the Board has been working on to date and other upcoming initiatives.

Teach First.

Teach First is a national organisation that operates both as a training provider and recruitment agency. The authority has been working with schools and Teach First to encourage them to place teachers and work more closely with schools in the Tendring area.

Last year, Teach First placed 5 teachers in Tendring. Despite Tendring not being defined as an Opportunity Area (*as set by the Department of Education*), Teach First remain committed to working in

Tendring, the provision of high quality trainees and achieving the right match between trainee and school. Teach First are an active member of the Tendring Education Strategic Board.

Website: <https://www.teachfirst.org.uk/>

IntoUniversity. Funding: £1.2 million – joint investment between IntoUniversity and Anglia Ruskin University.

IntoUniversity and Anglia Ruskin University formed a partnership to launch a new learning centre in Clacton in 2017. The joint investment for the new centre will ensure that the project is sustainable for at least 5 years.

IntoUniversity is an education charity that provides learning centres where young people are inspired to achieve. There are currently 31 centres across England. IntoUniversity offers an “innovative, long-term programme” to young people (age seven to eighteen) from disadvantaged backgrounds to fulfil their potential.

The Clacton learning centre has three full time members of staff and two part time and has a particular focus on STEM subjects (Science, Technology, Engineering and Maths).

Despite the challenges of the pandemic, IntoUniversity have continued the delivery of their core programmes, raising young people’s chances of progressing to University or further education.

Programme Outputs: A Breakdown of IntoUniversity Clacton’s performance against targets 2020/2021:-

Summary Programme outputs	Actual Students	Target	Difference	% of target achieved
Academic Support	105	120	-15	88%
Primary FOCUS Years 3-4	247	n/a	n/a	n/a
Primary FOCUS Years 5-6	446	400	46	112%
Secondary FOCUS Years 7-11	255	360	-105	71%
Secondary FOCUS Years 12-13	101	140	-39	72%
Holiday FOCUS / Extending Horizons	76	60	16	127%
Business in FOCUS	9	40	-31	23%
Careers in FOCUS	3	20	-17	15%
Leadership in FOCUS	0	20	-20	0%
Buddy	5	72	-67	7%
Mentoring (university pairs)	19	30	-11	63%

Please note, as a charity, IntoUniversity assessed strategically how best to support students in the 20/21 academic year and prioritised:

- Supporting long-term students and established school partners
- Taking a local approach - each centre adapted to how primary and secondary schools in their area were operating. Access to schools was dependent on local restrictions and individual schools’ risk assessments
- Providing opportunities in the school holidays for students who had missed out on social interactions
- Delivering our Academic Support programme with a particular emphasis on pastoral needs and student wellbeing
- Delivering our Primary FOCUS programme and adapting provision based on the needs of partner primary schools
- Delivering Secondary FOCUS workshops to year groups identified as high need by secondary school partners

This prioritisation of the delivery of our core programmes meant therefore that the majority of centres

did not run the Leadership in FOCUS, Business in FOCUS, Careers in FOCUS and Buddy programmes.

For further information: <https://intouniversity.org/>

Rollout of Wellbeing Hub model, Gt Bentley Primary School. Funding: £245,000 (bid to Health Alliance Investment Fund).

Alongside officers of the Council, the Executive Head Teacher at Gt Bentley Primary School set up a pilot Wellbeing Hub in April 2017, operating as an after school facility. Children with mild to moderate mental health issues were organised in groups and supported around the themes of play, art, construction, and science, gaining a “*rucksack of skills*” to take them forward into secondary school and beyond. In addition to this, the Hub also offered information sessions for parents and carers covering topics such as sleep, nutrition and behaviour management.

Evaluation was completed in October 2017, and outcomes showed very positive early signs of improvements in the children.

The concept was presented to the Strategic Transformation Partnership Leaders Event in April 2018. The Council was successful in a bid to the Health Alliance Investment Fund to support the rollout of the Wellbeing Hub model in 21 primary schools across Tendring & Colchester.

Despite some delay due to the pandemic, the project is making progress with the rollout, which commenced April 2021, and online training for all identified staff due to be involved with their school hub undertaken in March 2021.

At the time of writing this report and based on data available, 606 pupils have attended a Wellbeing Hub since April 2021.

Evaluation partners for the project rollout have been identified and baseline data on the whole school wellbeing in all 22 schools will be collected prior to commencement of the Hub (April 2021). Evaluation will take place over a two year period and include feedback from all parties.

Tendring Health & Care Academy

Following a pilot in Colchester in the summer of 2020, the Tendring Health & Care Academy was created as part of the NHS North East Essex Clinical Commissioning Group’s (NEECG’s) Tendring Workforce Regeneration Programme.

A series of targeted activities are offered to 14-18 year olds in collaboration with local schools. In addition, the existing close partnership working across North East Essex is being harnessed to develop an enhanced offer for adults aged 16+ living in Tendring, particularly those from more disadvantaged backgrounds.

Working with a number of local partners including the Suffolk and North Essex Integrated Care System (ICS) and the North East Essex Health & Wellbeing Alliance, the Academy is seeking to introduce Tendring residents to the wide range of training and employment options available within the health and care sector by:-

- Increasing awareness around opportunities;
- Actively encouraging recruitment;
- Promoting equality and inclusion;
- Enhancing the use of apprenticeships;
- Providing support on the different entry routes into health and care roles.

The Academy's initial 'You Can' programme, was launched in early 2021. The course comprises of 6 virtual sessions delivered over three weeks by Adult Community Learning (ACL) and is being offered free of charge. It is aimed at young people and adults living in the Tendring area only and is scheduled to run a further four times until July 2021.

The University of Essex will be assisting the Academy in evaluating the programme from a qualitative perspective, as well as looking at the wider social value this intervention will generate for Tendring in the longer term.

ECONOMIC GROWTH & LEISURE PROJECTS

Tendring Local Cultural Education Partnership

Tendring Cultural Education Partnership (Tendring LCEP) is a joint strategic group developed with funding from Royal Opera House Bridge and supported by Tendring District Council.



The Tendring LCEP aims to support better health, wellbeing and skills outcomes for children, young people and communities through creativity and culture in Tendring. The creation of the LCEP will look to join up and steer local provision and investment to:

“Raise aspiration, wellbeing and skills for children, young people, and the local workforce of teachers and cultural professionals through increased, high quality cultural learning opportunities and CPD, delivered in and out of formal education.”

Tendring's LCEP aligns with the themes and objectives of the recently endorsed Creative and Cultural Strategy for Tendring; to be a centre for creative innovation, to build high levels of cultural participation and regeneration, and to encourage both variety and cohesion.

Progress to date

The Tendring Local Cultural Education Officer has been in post since late March 2021. Internally links have been made with other core departments within Tendring District Council to help join up some of the work that is taking place within Tendring, some examples include:

Clacton150

Working alongside the Clacton150 Heritage Officers to design a Coat of Arms competition for primary schools.

Green Day

Supporting the young person led Multi-Schools Council with a range of opportunities for families and schools to engage with the Essex wide 'Green Day' initiative. Green Day in Tendring encouraged families to consider the environment and sustainability in a creative way.

Junior Ambassadors

Enabling free training opportunities for two Tendring District Council employees to become Arts Award Discover in a Day Assessors to enable us to provide an entry level pre-qualification and certificate for children who participate in the Junior Ambassador programme. Training to take place in May 2022.

The role of Tendring LCEP has been to facilitate opportunity and help bring projects to Tendring. It has linked closely with the newly formed Arts, Culture and Green Spaces department at Essex County Council and proactively encouraged local creatives to apply for the newly launched Arts Fund.

Externally partnerships have been developed with local community based arts and cultural providers, key successes to date include:

Theatre Temoin FLOOD project. – Funding: *Tendring District Council supported this project with £5,000, a further £15,000 was match funded by Theatre Temoin. Total project cost benefit £20,000*

FLOOD is a community led project that enables Tendring voices to form a final performance piece. These Tendring voices will also be heard nationally as part of the national touring production of FLOOD.

The first stage of FLOOD took place in the summer term of 2021, it engaged Harwich and Dovercourt High School, Harwich Beach School and Harwich Homestart families.

Harwich and Dovercourt High School – Young people from year 8/9 on the cusp of choosing their options, participated in 5 workshops each lasting for 2 hours. These workshops will be focussed on the art of theatre, drama and production skills, whilst enabling soft skills to be developed including; confidence, resilience and relationships. Theatre Temoin also provided a careers skills guidance session highlighting the opportunities available within the world of theatre (from performance through to behind the scenes).

Harwich Beach School and Homestart – Homestart families were invited to participate in FLOOD workshops based on Dovercourt beach. Two performances were held, one as part of the Harwich Festival and the other held on Dovercourt beach.

A second stage will commence in May 2022. This will continue the development of FLOOD but will focus on community groups including; older adults, children with SEND, and families.

FLOOD has been developed to include immersive performance and to meet greater accessibility needs. Part of the performance now includes sign language and physical prompts. This will be funded by a successful grant application to Galloper Wind Farms, the opportunity was forwarded by Tendring LCEP.

Snapping the Stiletto – Arts Award Discover in a Day

Supporting Snapping the Stiletto to engage with a Tendring Primary school to offer in-house schools based workshops with artists, CPD for teachers and a visit to Southend museum. The project successfully completed in Summer 2021.

The Tendring LCEP also supported Snapping the Stiletto with engaging the community with its 'Revisiting the Essex Witch Trials' Manningtree Walks literature series. Women were supported by a number of workshops led by writers, to develop their writing and storytelling skills.

Grand Theatre of Lemmings – George the Bookworm

Tendring LCEP has supported the Grand Theatre of Lemmings with their successful George the Bookworm tour of Tendring Schools. George the Bookworm is a live immersive theatre experience for children initially delivered in local libraries, it aims to encourage and promote a lifelong love of reading and literacy in all children.

The LCEP has supported the Grand Theatre of Lemmings with school engagement and has also supported a successful funding application to the Arts Council that will enable George to tour more schools.

Essex Children's University – Essex Book Festival Poetry Slam

Tendring LCEP recently supported Essex Children's University to engage 5 primary schools in Tendring to participate in a spoken word poetry slam funded by the Essex Book Festival. Children were encouraged to participate in poetry workshops delivered by 'real' poets and participate in an inhouse poetry slam. The winners of each school participated in a celebration event at Essex University on Monday 14th March 2022, Tendring LCEP attended and it was a joy to experience celebratory events once again.

Hunt and Darton – Kids Business

Tendring LCEP has been supporting Kids Business, a project funded by Arts Council England and Colchester Arts Centre. We have supporting the location and scoping of the project, with the hope that we are able to deliver in Clacton High Street in late spring 2022, unit to be confirmed.

An empty retail unit will be transformed into a Kids Business workshop and retail space for a period of 6 weeks. Children and young people will participate in workshops to help promote and develop entrepreneurial skills whilst an empty retail unit is regenerated.

Dig4 Jaywick Community Garden

Located in the Brooklands area of Jaywick Sands, this Tendring District Council (TDC) led project has developed over the course of 10 years. Working with the Dig4 Jaywick Community Garden Group on land at the rear of the enterprise centre in Lotus Way, the landscape has changed from what was, a green expanse of land, to a thriving, industrious growing space that accommodates the needs and interests of local people.

During the pandemic the garden remained closed to the public, however, since restrictions have lifted volunteers have returned and the space is starting to thrive again. Not only have we welcomed back volunteers, we have also engaged with Coco Care, a day service for adults with learning disabilities, who attend the garden once a week bringing approximately six of their customers. Feedback to date has been more than positive and we are informed that members of Coco Care are so eager to return to the garden that they hold an in-house waiting list!

In addition we have worked with Beth Chatto Gardens to develop a horticultural training course for volunteers. This course is adaptable to differing levels of abilities and is offered with support given if and when required. Our referral system is again being promoted and we envisage that this course will also attract those seeking employment and subsequent evidence of voluntary work or experience in the horticultural area.

We have engaged with Sir Martin Frobisher Academy with a view to bringing primary school children into the garden to learn more about, not only the growing space, but natural habitat and flora and are currently working with the school to develop a project that centres on biodiversity. The garden hopes to host an Open Day Event this year on Wednesday 13th July.

Tendring Junior Ambassadors

TDC's Tendring Junior Ambassador Project is aimed at encouraging children below senior school age to become more involved in their community and take pride in the area in which they live. Junior Ambassadors are encouraged to show respect for themselves, their community and their environment.

The Project was developed in response to a rise in Hate Crime, particularly racial. The theme is Cultural Awareness and by being part of the project Junior Ambassadors become community representatives who will deliver the message to friends and families about their understanding of the differences between themselves and people from other countries or other backgrounds, especially differences in attitudes and values.

As part of the project pupils have participated in educational activities involving representatives from other cultures such as; African, Indian, China, Syria and Poland. Delivering cultural workshops which involve; Bollywood Dance, Chinese Calligraphy, African song, dance and storytelling, Polish folklore and a presentation by members of the Syrian community - evidencing what it is like to be a refugee living in a country that is not your own.

This project was delivered throughout the pandemic, face to face within schools. Whilst this programme continues to be well received, during the pandemic its value rose to another level. The project was viewed not only as an opportunity for pupils to learn first hand about other cultures, but it also became apparent that by the nature of the project and its delivery; learning a very emotive subject in a fun way, supported the wellbeing agenda too. As it allowed a form of respite from the pressures of the level of expectation on the children of the 'catch-up' process of their core academic work.

In normal times there would be two celebration events that would take place, usually in the Princes Theatre. Due to covid this was not possible, so by way of a compromise a video was produced that acts as a valuable resource for schools and a tool to promote this example of good practise by Tendring District Council.

<https://vimeo.com/574579134/d16bd36233>

The project is well received by schools and contemporaries alike and during 2021 support was offered in the form of a grant by Essex Cultural Diversity Project, which contributed to the cost of the workshops.

It is anticipated that the project will be delivered in schools during 2022. This year we are looking to offer an accreditation, through Arts Award – Discover, for those children that have taken part in the project. In addition, (with restrictions being lifted), it is hoped to offer a celebration event. This is all subject to funding.

Jaywick Sands Beach Clean Events – Cost: Officer time

TDC hosts six beach cleans a year on a designated stretch of the Jaywick Sands Beach. These events are linked to the Marine Conservation Society (MCS). Working with a pool of volunteers a 100m stretch of the beach is cleaned with all items collected being recorded onto forms supplied by the MCS. All data collected is entered into the national database, enabling the MCS to record trends and influence changes relating to the marine environment. ‘Cleans’ are often also linked to national events such as the Great British Beach Clean, taking place in September.

Jaywick Sands Networking Group (JSNG) – Cost: Officer time and hall hire met by TDC

The JSNT group consists of representatives of organisations working in the Jaywick Sands area – and beyond. Members meet to share information and support, include; Barnardos, Extra Support For Families, Social Care, Signpost, CVST and DWP, for example. On Saturday 16th July TDC will host the JSNG Open Day event at the Jaywick Sands Resource Centre, Brooklands to which members of the public are invited, giving them an opportunity to learn of the services available to them. This event will also be supported by Essex Police, Fire Services and TDC Beach Patrol.

PREVIOUS RELEVANT DECISIONS

None

BACKGROUND PAPERS AND PUBLISHED REFERENCE MATERIAL

None

APPENDICES

None

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